

Label & Ribbon Discounters
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Product Data Sheet

LRD470 White Direct Thermal Paper

LRD470 is a premier top coated white direct thermal paper label stock with a permanent acrylic adhesive, backed with a coated kraft liner.

This product is designed for use in standard and high speed thermal transfer printers and features a bright white appearance along with good environmental resistance of the printed image.

Face Stock:

| | |
|------------------------|------------|
| Base Weight (25 X 38): | 53.0#/ream |
| Caliper: | 3.2 mil |
| Color: | White |
| Opacity: | 89% |

Liner:

| | |
|--------------|------------------------|
| Type: | Super Calendered Kraft |
| Color: | White |
| Base Weight: | 40.0#/ream |
| Caliper: | 2.5 mil |

Adhesive:

| | |
|--------------------------|---------------------------------------|
| Type: | Permanent Modified Acrylic Dispersion |
| Caliper: | 1 mil \pm 10% |
| Service Temperature: | -65° F to 200° F |
| Application Temperature: | -20° F minimum |

Not suitable for labeling curved surfaces. Limited adhesion to moist surfaces.

Shelf Life:

1 year @ 68° F / 50% RH

Product Performance and Suitability

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